



The Key to Better Corporate Communications: Align and Engage Your Organization With an Interactive Intranet

You can talk, but are your employees listening? Not when strategic communications are trapped in inboxes or sitting unread on ghost-town intranets. Jive's Interactive Intranet brings corp comms to life, delivering compelling content and igniting company-wide dialogue that gets everyone on board.

Jive is an intranet that employees really love to use, with rich personalized experiences and a captivating consumer-style interface that drives adoption and engagement to all-time highs. It even measures the impact of your communications in real time, so you know your message is getting through.

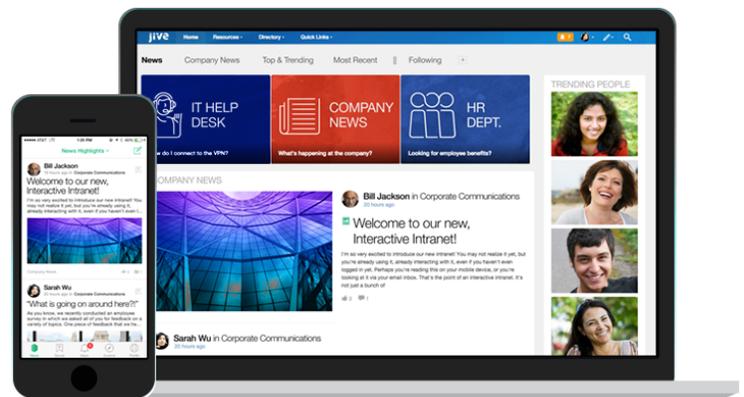
Solves Your Biggest Corporate Comms Challenges:

- **Drive strategic alignment:** turn a disconnected organization into a cohesive team where all employees contribute and share your company's vision.
- **Reach everyone:** deliver high-impact communications employees can't miss, even on the go.
- **Spark real conversation:** go beyond one-way communications with authentic dialogue that gives everyone a voice and ensures buy-in.
- **Measure your impact:** see who's reading your content, who's spreading the word and how to improve communications for greater effect.

Features and Capabilities:

- **Beautiful news page:** deliver the latest company news and announcements in an eye-catching, must-read layout.
- **Targeted communications:** get the right message to the right people with personalized news streams and auto-subscriptions.
- **Great mobile experience:** reach employees wherever they are with a best-in-class consumer-grade mobile experience.
- **Impact metrics and engagement analytics:** measure the impact and reach of your communications; track sentiment and employee engagement.
- **Executive blogs and videos:** energize executive communications with easy-to-publish, media-rich blogs and videos.
- **Commenting, liking and sharing:** social features let users spread and amplify your message.
- **Peer recognition and social rewards:** motivate and reward employee participation and contributions.

Companies using a Jive intranet:



What Jive customers are saying:



“Jive has modernized our communication and collaboration capabilities. It’s a huge leap to have 30,000 team members connecting globally and effortlessly.”
- **VP Technology, Cox Automotive**



“Jive has made a real difference at our company in a very short period of time. People feel more connected to each other. People feel like they have a voice to bring up their ideas and respond to others. Jive isn’t just a platform to read, it’s a platform to be involved.”
- **Chief People Officer, GoDaddy**



“It’s a wonderful broadcast tool. I can reach every employee very quickly, even from my mobile phone.”
- **EVP of Corporate Communications, Modern Times Group**



“We’ve been able to align our organization with our new strategy. It’s a complicated strategy and people have been able to grasp it really quickly through the use of the Jive platform.”
- **Head of Internal Communications, Pearson**



“Jive is the place everybody goes to find each other and work with each other, and the place that we communicate to all of our 60,000 employees.”
- **VP of Communications Platforms, Thomson-Reuters**



“Jive allows us to connect on so many levels: with leadership, with employees and with industry trends.”
- **Director of Internal Communications, Rovi**

Unite your workforce with an interactive intranet. Learn more at jive.to/corp-comms-solutions



Jive Interactive Intranet Resource Kit

Download this collection of resources and learn how a Jive Interactive Intranet can help you foster a highly engaged workforce and solve your greatest corporate communications challenges.

jivesoftware.com/resource-library/resource-kits/corporate-communications-executive-employee-engagement/