

# Ideation Module for Jive

## Crowdsource Innovation and Speed Time to Market

Don't let great ideas die on the vine. With Jive's Ideation Module, you can foster a culture of innovation, capturing the best and brightest thinking from across your organization and taking breakthrough concepts to market in record time.

### Capture, organize and prioritize ideas

Jive Ideation supports idea creation, voting, scoring, highlighting and filtering capabilities, harnessing your company's combined brainpower and helping identify the most promising concepts and useful feedback.

- Tap the power of crowdsourcing while giving employees a voice
- Harness the creativity of your best and brightest thinkers
- Provide clear visibility for ideation up the management chain
- Align innovation with global market objectives by making the ideation process borderless
- Preserve the history of ideas, while using Jive to collaborate on their implementation

**2013 LEADERSHIP JAM**

Let's jam on these ideas created during the 2013 Executive Summit offsite meeting. The best refined ideas will receive approval to build business cases. The best business cases will receive funding.

**Created:**  
Dec 21, 2012

**TOP IDEAS**

50	Implement task-based work groups Created by Helen Ryan
30	Integrate social technologies into transactional systems Created by Helen Ryan
20	Launch a U.S. campaign to engage the Maker Movement Created by Helen Ryan
5	Increase investment in Asia expansion Created by Helen Ryan
-10	Divest our printer business Created by Helen Ryan

[Show All >](#)

**BUSINESS TRANSFORMATION**

### It's about Business Transformation.

Please discuss, refine, and vote on the ideas below, generated at the recent Leadership Summit Offsite. We need everyone's input to build our best strategies!

**Fig. 1 • The six most important external trends driving the need for business transformation over the past three years**

Trend	Percentage
Increased competition from overseas competitors	44%
Industry consolidation	34.4%
Increased competition from domestic competitors	33.6%
Technological change	29.6%
Changing customer preferences	27.2%
Regulatory change/government policy	27.2%

**RECENT IDEAS**

**50** [Implement task-based work groups](#)  
ACTIVE Created on Jan 2, 2013 11:50 PM by Helen Ryan - Last Modified: Jan 2, 2013 11:50 PM  
 10 votes  
 Part of Leadership's commitment last year was to drive more decision-making powers out across our employee base. This will help remove bottlenecks, fiefdoms, and power plays.  
 Comments

**20** [Launch a U.S. campaign to engage the Maker Movement](#)  
ACTIVE Created on Jan 2, 2013 11:50 PM by Helen Ryan - Last Modified: Jan 2, 2013 11:50 PM  
 4 votes  
 Research shows that the Maker Movement will grow by 83% over the next 5 years in the U.S. alone. Let's tap into that low-cost, highly innovative movement.  
 Comments

# Innovate. Collaborate. Share.

Connect people, concepts and information across your organization to unleash collective creativity.

- Enable target audiences to create and vote on ideas
- Share ideas across functional and geographic silos
- Comment and collaborate
- Follow specific idea threads and categories
- Recognize and reward top innovators

## How it works

- Jive Ideation doesn't just give users a way to share their thoughts; it makes it easy to discover and connect with others and build on each other's ideas.
- Sometimes articulating an idea requires more than words. Jive Ideation makes it easy to add rich content such as images, video and tables to help bring concepts to life.
- The idea template itself is easily configured to include specific questions and fields that help ensure key information is always provided.

Configurable idea categories suggest specific labels as people create ideas. Open-ended tagging is also supported.

### Browse ideas

No matter where an idea is created in your community, Jive makes it easy to browse innovative thinking in aggregate, then drill down to specifics. You can view ideas by stage, popularity or date submitted, and vote on any idea in the list.

### View & vote

When it comes to choosing which ideas merit further development, users can cast an informed vote, including comments from others and additional detail in custom text fields. It's easy to see the voting responses of other voters.

### Connect with people

With Jive Ideation, you learn more about your fellow community members via the ideas they've created. Whether you mouse over a member's avatar or click on his profile, you're able to see and dig deeper into the idea and the creator.

## Administration

Jive makes it simple to export ideas and associated votes, right from the front end of the Jive platform.

The intuitive administrator console also makes it easy to:

- Create the idea template and any specific custom fields desired
- Create and manage idea stages
- Configure idea scoring
- Manage rewards and recognition for creators
- Import ideas

## Compatibility

This module is compatible with the following product and version:

Jive Cloud and Jive Custom version 4.0.x and above.

## Licensing

For Jive Cloud:

This module is a paid option, but is included in the following Jive Cloud packages:

- Essentials
- Enterprise

For Jive Custom:

This module is a paid option.

Please contact your Jive account representative for more information or email us at [sales@jivesoftware.com](mailto:sales@jivesoftware.com). In addition, you can find information and discussions about the Jive Ideation module in our community at [community.jivesoftware.com](http://community.jivesoftware.com)