Corporate Amnesia is Killing Productivity

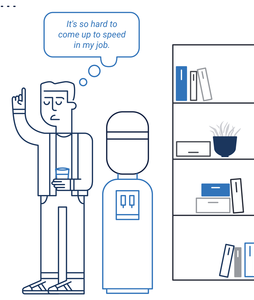
jive
an Aurea company

When Knowledge is Lost, Companies Pay a Huge Cost

According to **47%** of the global workforce:

Corporate Amnesia is a Problem

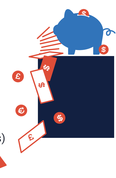
The total loss of accumulated organizational knowledge



A High Price to Pay

$430,000
£354,000
€405,000

per employee
(not including replacement costs)



The Causes

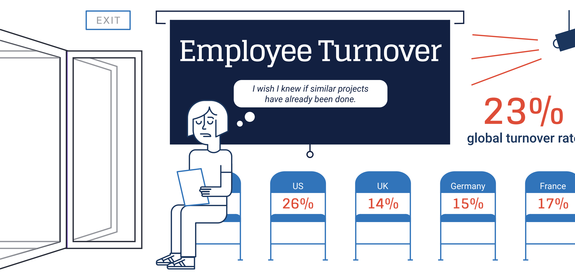
Corporate amnesia is the result of fragmented IT landscape and changing workforce demands

2020 projections

Digital data will reach
44
zettabytes
(44 trillion gigabytes)

World's data will increase
10x
from 2013-2020

Data Overload

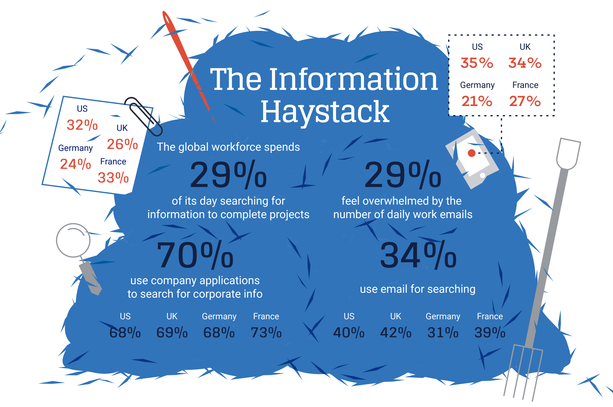


23%
global turnover rate

Today **1/2** of global employees work remotely a few times a week

2020 projections

40%
of the workforce will be freelance



Email-based search remains the go-to method for finding valuable information and it is a big fail

There is a Solution

A Collaboration Hub can capture and organize content, conversations and decisions from across the enterprise, creating a central repository for knowledge and learning that grows over time. Hubs turn transient activity that would otherwise be forgotten into permanent corporate memory.

Enterprise Search: All that knowledge becomes accessible and searchable, enabling employees to quickly find information, people and content relevant to their work.

Work Graph: As people interact with each other and information in the hub, those interactions are collected and analyzed in the Work Graph, enabling the system to understand peoples' work patterns and needs.

Deep Content Analysis: The hub applies sophisticated AI and natural language processing to understand what's inside any content and how it relates to peoples' work.

People and Knowledge Discovery: Together these technologies figure out what each person needs and where to find it. The hub uses this information to intelligently connect workers with the right people, the right content and the right knowledge at the right time.

Learn how a modern collaboration hub builds corporate memory and harnesses collective knowledge.

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