

Standard Chartered Modernizes Global Communication and Collaboration with Jive

THE CHALLENGE

Cross-border collaboration is one of Standard Chartered's major competitive strengths, but the bank needed more effective tools. A conventional static intranet allowed only top-down corporate communication with no real interaction or engagement. Email was fragmented and inefficient. In addition, more than half the staff are under 30 and are used to a high degree of social interaction and fast, modern apps in their private lives. They wanted the same in their work lives.

WHY JIVE

Standard Chartered chose Jive because:

- It provides a highly engaging platform for communication, collaboration and networking that's also easy to set up and run without customizations.
- It enables employees to stay connected and work together 24 x 7 using computers and mobile devices.
- Jive's out-of-the-box integrations with Microsoft Office and Outlook let employees use familiar productivity apps while leveraging Jive to stay in sync at all times.
- Jive's security model and open APIs gave Standard Chartered the flexibility to develop security and monitoring solutions to meet regulatory requirements.

THE SOLUTION

Standard Chartered created a hub for rapid, global communication and collaboration, powered by Jive and known internally as "The Bridge." The Bridge replaced the bank's old intranet and now serves the go-to source for information and as a gateway to other systems.

THE IMPACTS AND RESULTS

- Rapid adoption: within 6 months of launching, over 80,000 employees had signed into the system, and more than 50,000 were active—3 times the company's year-end target.



Standard Chartered is a leading international bank, with roughly 86,000 employees and a 150-year history in some of the world's most dynamic markets. Standard Chartered banks people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where the company earns around 90% of its income and profits.

- Rapid innovation, greater sharing of ideas and knowledge. "It's opened up some fascinating debates and discussions around the company."
- Fast enterprise-wide search: Jive made it much easier to find colleagues, experts and information.
- Big efficiency improvements: "There's been so much duplication eliminated."
- Jive improved cross-company and cross-border collaboration, helping the company to better leverage a key competitive strength.

"Jive is helping us achieve a new level of innovation, learning and collaboration, further differentiating our company and making us more competitive in the global marketplace."

SARAH-JANE WAKEFIELD
HEAD OF INTERNAL COMMUNICATIONS,
STANDARD CHARTERED

Interested in getting started
with Jive Interactive Intranet?

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